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media release

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Syngenta launches Photo Prize 2010

- **Themed 'Bringing plant potential to life'**
- **Open to amateur and professional photographers**
- **Prizes sponsored by Canon**

Syngenta launched today its 2010 Photo Prize competition to recognize and reward outstanding photography centered on the company purpose 'Bringing plant potential to life'. First, second and third prizes of \$8000, \$5000 and \$3000 respectively are sponsored by Canon, a world-leading innovator and provider of imaging solutions. Open to amateur and professional photographers, entries can be submitted between 20th January and 20th June.

"To mark Syngenta's 10th anniversary, our company purpose has been chosen as the theme of this year's competition." said Jonathan Seabrook, Head of Corporate Affairs. "The rich diversity of plants is central to both our business and global agriculture and photography is the ideal medium through which to capture that diversity."

The 2010 Photo Prize seeks outstanding images of plants, landscapes, communities and technologies in context of global agriculture. A website dedicated to the photo prize will feature the ongoing submissions and showcase winners and entries from previous years. An international jury will convene after the submission deadline to assess the entries and the judging criteria can be found at www.syngentaphoto.com. A separate internal competition is also open to all Syngenta employees.

Syngenta is one of the world's leading companies with more than 24,000 employees in over 90 countries dedicated to our purpose: Bringing plant potential to life. Through world-class science, global reach and commitment to our customers we help to increase crop productivity, protect the environment and improve health and quality of life. For more information about us please go to www.syngenta.com or www.growmorefromless.com.